Pricing Policy

The SEND Dynamic C.I.C. exists to provide free and low-cost advice and practical support to parents. We consulted with parents about pricing and have developed a policy that we believe is fair and accessible to all. Our initial next steps advice appointments are free to all eligible parents*.

The terms of service for advice appointments are set out in a separate policy. Our pricing policy is based on what parents told us was fair and reasonable.

• 87% of parents told us that they would be willing to pay for practical support services such as filling out forms or support in meetings. The majority (67%) of parents felt more comfortable paying a fixed fee rather than an hourly rate, whereas 20% preferred an hourly rate.

• 87% of parents felt that it was fair to be asked to provide basic details about financial circumstances to access free practical support.

Our commitment is to not reinvent the wheel and we will always signpost you to free resources and model letters https://www.ipsea.org.uk/model-letters available from IPSEA. We advise all parents to check the model letters on the IPSEA website before contacting us for help if these have not been suggested to you at your advice appointment with us.

Our aim is to help you and empower you to advocate for your child. If you request some practical help with paperwork or support in meetings, we will charge for this to cover the costs of our time. Our pricing is as follows:

Service	Fixed Fees
EHC Needs Assessment Application Letter	£25
EHCP Draft- Check & Written Response	£95
First Working Document	£195
Complaint letter	£25
SEND35/SEND35A & Reasons for Appeal	£130
Support in Annual Review meetings	£50

*Eligible parents for free advice include those with parental responsibility - guardians and carers living in Derby and Derbyshire and surrounding areas, support for parents outside of those areas is at The SEND Dynamic C.I.C.'s discretion.